

BIG BROTHERS BIG SISTERS



Rock'n'Bowl for Kids Sake

REGISTRATION INSTRUCTIONS

1. **REGISTER HERE:** www.HamiltonBurlington.BigBrothersBigSisters.ca

OR COPY AND PASTE: <https://www.canadahelps.org/en/charities/big-brothers-big-sisters-of-hamilton-burlington/p2p/2018BFKS/>

2. WOULD YOU LIKE TO JOIN A TEAM or CREATE A TEAM?

A. JOIN AN EXISTING TEAM

- Click “Find a team or Person.”
- Leave the “Search” field blank and select search – this will bring up a full list of participants.
- Select your preferred team.
- Select “Join this Team.”
- Follow the prompts and enter your details.
- Add a personal message, photos or videos.
- Once your page is set, see the next section for how you garner donations and reach your \$100 minimum per person fundraising goal.

B. CREATE A TEAM

- Follow prompts and enter your details.

C. NAVIGATION ONCE YOUR LOGIN IS CREATED

- Use credentials to login.
- Navigation can be found on the upper right corner of your screen.
- Click on your name, then select to “Edit My Page” or “Edit Team Page” (if you are a captain).
- **TEAM CAPTAINS:** You can manage team functions here, including inviting team members, editing team information, social media sharing, uploading team photos/videos or adding offline donations.
- **TEAMMATES:** You can manage your personal functions here, including editing your personal fundraising page, social media sharing, uploading photos/videos or reviewing donations.

3. PAGE MANAGEMENT

A. MANAGING YOUR PERSONAL / TEAM PAGE

- Follow prompts and enter your personal details.
- **FUNDRAISING STORY:** Use this space to tell your supporters about your personal connection with Big Brothers Big Sisters and/or why you are participating.
- Are you a past or present Volunteer Mentor, Client, Parent, Board Member or Member? Have you benefited from the programs and services offered by Big Brothers Big Sisters?

Sample Message of Support – Personal Page

Hello, and thanks for visiting my fundraising page!

I'm lacing up for Rock 'n' Bowl for Kids Sake, and I hope you will support my efforts by signing up to bowl with me, or donating towards my fundraising goal.

This year's bowling events will help to support over 1,500 children and youth mentored through Big Brothers Big Sisters of Hamilton and Burlington.

A change of shoes really can help change a life for a youth in need of a mentor. Please consider making a donation. No amount is too little, and every dollar makes a huge difference in our community.

Thank you for visiting and for your support!

Sample Message of Support – Team Page

Hi, and welcome to TEAM XYZ's fundraising page!

We're lacing up for Rock 'n' Bowl for Kids Sake, and hope you will support our efforts by signing up to bowl with us, or donating towards our fundraising goal.

This year's bowling events will help to support over 1,500 children and youth mentored through Big Brothers Big Sisters of Hamilton and Burlington.

A change of shoes really can help change a life for a youth in need of a mentor. Please consider making a donation. No amount is too little, and every dollar makes a huge difference in our community.

Thank you for visiting and for your support!

B. IMAGES & VIDEOS

- Here you can upload images and/or videos that will help you promote your team or showcase your past participation.

C. DONATIONS TAB

- This tab will keep a running tally of any donations received through your outreach.
- If you wish to enter "offline donations" (ie. Money you are receiving via cash, cheque that you are managing on paper pledge forms), your Team Captain may do this through the team portal OR you may contact Natalie at 905-525-3860 Ext 310 or events.BBBSHB@bigbrothersbigsisters.ca and we can do this for you.
- For a hard copy of a pledge sheet contact Natalie at 905-525-3860 x310

D. SHARING TAB

- This is the tab that allows you to connect with friends, family and contacts to request support in reaching your fundraising goals.
- Click on the appropriate Social Media icon to share your page.
- Here is a template you can copy and paste using your personal email to reach out to your contacts:

URL AND FUNDRAISING PAGE SHARING

***IMPORTANT NOTE:** *By sharing through Canada Helps (your fundraising website), your contacts will easily be able to navigate to your page as a URL will automatically be generated. If you are creating a social media post or email outside of your fundraising page, be sure to copy and paste a URL to your fundraising page so that your supporters can easily navigate to support you.**

Sample Message of Support – Email/Social Media

Dear Friends,

I'm lacing up for Rock 'n' Bowl for Kids Sake, and I hope you will support my efforts by signing up to bowl with me, or donating towards my fundraising goal.

This year's bowling events will help to support over 1,500 children and youth mentored through Big Brothers Big Sisters of Hamilton and Burlington.

A change of shoes really can help change a life for a youth in need of a mentor. Please consider making a donation. No amount is too little, and every dollar makes a huge difference in our community.

Please follow the link to my fundraising page to find out more about how you can help.

Sample Message of Support – Twitter/Facebook

Calling all rock stars! Join me as I lace up to Rock 'n' Bowl for Kids Sake @BBBSHB to help support mentoring programs for over 1,500 local youth!

I'm lacing up to Rock 'n' Bowl for Kids Sake for @BBBSHB. Please support my efforts by checking out my personal fundraising page here ...

I'm lacing up to help support mentoring programs for +1,500 children & youth @BBBSHB #HamOnt #BurlOn. You can help! Find out more here

A change of shoes can change a life. That's why I'm lacing up. Please join my efforts as I Rock 'n' Bowl for Kids Sake to support @BBBSHB and mentoring programs for +1,500 local youth ...

Big Brothers Big Sisters of Hamilton and Burlington Contact:

For questions, trouble-shooting and support:

Natalie Michlewicz

Manager of Communications

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